

# SURPRICING

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Surpricing is responsible for the processing of personal data as shown in this privacy statement.

## Contact details:

<https://www.surpricing.com/connect>

## Personal data that we process

Surpricing processes your personal data because you use our services and / or because you provide the data yourself.

Below you will find an overview of the personal data that we process:

- First and last name
- Address data
- Telephone number
- E-mail address
- Bank account number (business)
- VAT number
- IP address
- Information about your activities on our website

## Special and / or sensitive personal data that we process

Our website and / or service does not intend to collect data about website visitors under the age of 16. Unless they have permission from their parents or guardian. However, we cannot check whether a visitor is older than 16. We therefore advise parents to be involved in the online activities of their children, in order to prevent data about children from being collected without parental consent. If you are convinced that we have collected personal information about a minor without this permission, please contact us via [info@surpricing.com](mailto:info@surpricing.com) and we will delete this information.

## For what purpose and on what basis we process personal data

Surpricing processes your personal data for the following purposes:

- Based on a legal obligation, such as information that we need for our tax return
- Handling your payment
- Sending our newsletter and / or commercial communications
- To be able to call or e-mail you if this is necessary to be able to perform our services.

## Automated decision making

Surpricing does not take decisions based on automated processing on matters that can have (significant) consequences for people. These are decisions taken by computer programs or systems, without involving a person (for example, an employee of Surpricing). Surpricing uses the following computer programs or systems:

- CRM system
- Marketing automation software

## How long do we keep personal data

Surpricing does not store your personal data longer than is strictly necessary to achieve the purposes for which your data is collected. In addition to the legal obligations from the tax authorities, you will remain part of our customer base until you indicate that you no longer wish to receive this information.

**Sharing of personal data with third parties**

Surpricing does not sell your information to third parties, and only provides it if this is necessary for the execution of our agreement with you, or to comply with a legal obligation.

**Cookies, or similar techniques, that we use**

Surpricing only uses technical and functional cookies. And analytical cookies that do not infringe your privacy. A cookie is a small text file that is stored on your computer, tablet or smartphone when you first visit this website. The cookies we use are necessary for the technical operation of the website and your ease of use. They ensure that the website works properly and, for example, remember your preferred settings. We can also optimize our website with this. You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information previously saved via the settings of your browser.

**View, modify or delete data**

You have the right to view, correct or delete your personal data. You also have the right to withdraw your consent to the data processing or to object to the processing of your personal data by Surpricing and you have the right to data portability. This means that you can submit a request to us to share, correct and / or delete the personal data we hold about you in a computer file.

**How we protect personal data**

Surpricing takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized changes. If you have the impression that your data is not properly secured or there are indications of abuse, please contact us at [info@surpricing.com](mailto:info@surpricing.com).